



LCPT Bus Advertisement Program

On January 1, 2025, Lewis County Public Transportation, LCPT, will once again lease space on three County-owned buses and seven bus stop shelters. There are a total of 19 advertising opportunities available. The bus advertising locations include curbside, street-side, rear showcase, and interior showcase options (see Appendix). The bus stop shelters each have a 4' x 6' advertising box that can accommodate a 44" x 60" paper poster.

All costs related to the sign production, installation, and taxes are to be paid by the advertiser. Advertisers have the option of using a vendor of their choice; however, in past years the following vendors have been utilized by advertisers:

Coughlin Printing Group
315-376-3224
lowville@coughlin.co

Production Unlimited
315-836-1443
blcook@thearcjslc.org

Inkwell Graphix
315-788-2621
mail@inkwellgraphix.com

2025 Lewis County Public Transportation Advertising Rates

Qty.	Location	Annual Advertising Rate
1	18" x 60" Curbside or Street-side	\$600.00
2+	18" x 60" Curbside or Street-side	\$550.00 for each additional sign
1	15" x 50" Curbside	\$600.00
1	12" x 22" Rear Showcase	\$450.00
1	10" x 20" Rear Showcase	\$450.00
2+	12" x 22" and/or 10" x 20" Rear Showcase	\$415.00 for each additional sign
1	10.25" x 30" Interior Showcase	\$450.00
2+	10.25" x 30" Interior Showcase	\$415.00 for each additional sign
1	44" x 60" Bus Shelter Advertising Box	\$315.00

Bus wrap advertising space will also be available in 2025 beginning in June.

Each curbside and street-side space are priced at \$600.00 for each sign. If you choose to advertise on multiple 18" x 60" spaces, the additional signs are only \$550.00 annually. Signs for these locations should be corrugated plastic.

Each rear showcase and interior showcase space are priced at \$450.00 annually for each sign. If you choose to advertise on multiple rear showcase or interior showcase spaces, each additional sign is only \$415.00 annually. Signs for rear showcase locations should be vinyl decals. Signs for interior showcase locations should be on poster paper (no more than 1/8" thick).

The bus stop shelter spaces are priced at \$315.00 annually for each sign. We recommend having your advertisement printed on 10 mil HQ proofing paper or Epson ultra-photo paper.

If you are interested in leasing space on a Lewis County Public Transportation bus or shelter, please fill out the Advertising Request Form (see Appendix) and email it to Tiffanie Sadowski at tiffaniesadowski@lewiscounty.ny.gov. For additional information, please contact the Lewis County Planning & Community Development Department at 315-377-2024.

Sincerely,

Community Development Program Specialist



2025 Advertising Request Form

Advertiser Name: _____

Mailing Address: _____

Phone Number: _____

Contact E-mail: _____

Please indicate which spaces you are requesting to advertise on (circle all that apply):

Bus #20061:		Curb-side (18" x 60")		Curb-side (15" x 50")
	Street-side (18" x 60")		Rear Showcase (12" x 22")	Rear Showcase (10" x 20")
Bus #19260:	Interior Showcase (10.25" x 30")		Interior Showcase (10.25" x 30")	Interior Showcase (10.25" x 30")
	Interior Showcase (10.25" x 30")		Interior Showcase (10.25" x 30")	Interior Showcase (10.25" x 30")
Bus #22001	Curb-side (18" x 60")			
Bus Shelter:	Lowville Commons (44"x 60")		Glenfield (44"x 60")	Croghan (44"x 60")
	Harrisville (44"x 60")		Copenhagen (44"x 60")	Lyons Falls (44"x 60")
	Lewis County Department of Social Services (44"x 60")		Lewis County General Hospital (44"x 60")	

Please identify the vendor which will be supplying and, if necessary, installing your signs:

Vendor Name: _____

Phone Number: _____

Contact E-Mail: _____

Once your request has been confirmed, LCPT will send you validation that your leased space has been reserved along with the total estimated annual cost.

Appendix: Bus Advertisement Locations



Figure 1. Curb-side Advertising Location



Figure 2. Street-side Advertising Location



Figure 3. Rear Showcase Locations



Figure 4. Interior Showcase Examples

Figure 5. Bus Stop Shelter Advertising Location

