



# LOWVILLE DOWNTOWN REVITALIZATION INITIATIVE APPLICATION **PROJECT PROPOSAL FORM**

The Downtown Revitalization Initiative Round 7 is a comprehensive, State-funded financial incentive program intended to boost local economies and transform downtowns across the state into vibrant destinations, where the next generation of New Yorkers will want to live, work, and raise a family. In its sixth year, the program will invest \$100 million in up to 10 additional downtown neighborhoods throughout the state. Interested communities must submit an application to their Regional Economic Development Council (REDC), and after review, each of the 10 REDCs will nominate one community for DRI funding. The Village of Lowville is likely to be one of multiple communities that will submit an application to the North Country REDC.

As part of the application process, the Village is assembling a preliminary list of potential projects to be considered as part of the competitive application process and is seeking project ideas from community members. Project proposals may be on public or private property.

**This Project Proposal Form enables project ideas to be submitted to the Village for review. Proposals that meet the criteria specified within this document may be included in the Village's application, which will be submitted to the North Country REDC. If the Village is ultimately selected to receive DRI funding, inclusion in the Village's application does not guarantee funding for any proposed project.**

**PROJECT PROPOSALS MUST BE SUBMITTED BY 4PM ON FRIDAY, SEPTEMBER 15, 2023**

[WWW.LOWVILLEDRI.COM](http://WWW.LOWVILLEDRI.COM)

## PROJECT ELIGIBILITY

Projects must be ready to proceed with implementation in the near-term and have the potential to transform the physical environment of downtown Lowville in ways that will benefit current and future residents and visitors. For examples of projects funded through the DRI in previous rounds, please visit: <https://www.ny.gov/programs/downtown-revitalization-initiative>

### ELIGIBLE PROJECT TYPES

The following project types are eligible for consideration through this form:

- **New Development, Redevelopment, and/or Rehabilitation of Existing Buildings:** Projects involving the development, redevelopment, or rehabilitation of real property for mixed-use, commercial, residential, or public uses.
- **Site Improvements:** Projects involving the renovation of existing or creation of new outdoor spaces on private property. Site improvement projects must be open to the public.

### INELIGIBLE ACTIVITIES

Projects proposing the following activities must identify an alternative funding source for the listed activities, as these are NOT eligible for DRI funding.

- **Planning Activities.** DRI funds are intended to be used for projects that directly implement the Strategic Investment Plan and cannot be used to fund additional planning.
- **Operations and Maintenance.** DRI funds cannot be used for on-going or routine expenses, such as staff salaries, rent, and property maintenance.
- **Pre-Award Costs.** Costs incurred before funding awards are announced by the State cannot be reimbursed using DRI funds.
- **Property Acquisition.** DRI funds cannot be used to purchase real property.
- **Training and Other Program Expenses.** DRI funds cannot be used to fund continuous costs for programs that would cease to exist once DRI funds have been expended.
- **Expenses Related to Existing Programs.** DRI funds cannot be used to supplement existing programs or replace existing resources.

## EVALUATION CRITERIA

Project proposals should strive to meet the following criteria:

### 1. ALIGNMENT WITH THE GOALS OF THE DRI PROGRAM

- a. Create an active, desirable downtown with a strong sense of place
- b. Attract new businesses that create a robust mix of uses and create job opportunities for a variety of skills and salaries
- c. Enhance public spaces for arts and cultural events
- d. Build a diverse population with residents and workers supported by different housing and employment opportunities
- e. Grow the local property tax base
- f. Provide amenities that support and enhance downtown living and quality of life

### 2. CATALYTIC POTENTIAL:

The project will likely have a significant positive impact on downtown Lowville by attracting additional public and private investment.

### 3. LOCATION:

The project is located in the Village of Lowville within the proposed downtown boundary.

### 4. PROJECT READINESS:

The project has a realistic timeline and is poised to proceed with implementation in the near-term. Challenges related to site control, environmental constraints, or regulatory issues are defined and feasible solutions are proposed.

### 5. CO-BENEFITS:

The project will generate benefits not only for the project sponsor, but also for the Lowville community. Specifically, the project will generate additional economic activity, grow the local property tax base, and improve the quality of life in the downtown.

### 6. COST EFFECTIVENESS AND FEASIBILITY:

The estimated cost of the project is feasible and realistic.

## SUBMISSION INSTRUCTIONS

Project proposals may be submitted either electronically or as a hard copy by **4PM on FRIDAY, September 15, 2023**. Concept proposal ideas and any supplemental information may be submitted:

**Electronically:** email to [jenna@naturallylewis.com](mailto:jenna@naturallylewis.com)

**Hard Copy Submissions:**

ATTN: Jenna Lauraine  
Naturally Lewis  
7551 S. State Street  
Lowville, NY 13367

# PROJECT PROPOSAL FORM

## LOWVILLE DOWNTOWN REVITALIZATION INITIATIVE APPLICATION

Please use this form to submit your concept proposal idea. The Village will use this information as they consider projects to be included in the DRI Round 7 application.

### 1. PROJECT SPONSOR

Provide the contact information for the Project Sponsor.

**NAME:**

**ADDRESS:**

**PHONE:**

**EMAIL:**

### 2. PROJECT LOCATION

Please describe the location of the proposed project and indicate whether or not the project sponsor is the property owner. If the project sponsor is not the property owner, please list the property owner and indicate if support for the project has been obtained from the owner.

### 3. PROJECT DESCRIPTION

Please describe the proposed project's scope of work, including potential benefits of the project and the anticipated timeline.

### 4. PRELIMINARY FUNDING ESTIMATE

Please specify the total estimated project cost and the amount of DRI funds requested using the table below. If available, please also provide a breakdown of total projects costs, sources of potential funding and financing, and the status of those funds.

ACTION	COST	FUNDING SOURCE	STATUS OF FUNDS
TOTAL DRI FUNDING REQUEST	\$		
TOTAL FUNDS FROM OTHER SOURCES	\$		
TOTAL PROJECT COST	\$		

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